

MEXICO OTC MARKET



Chameleon Pharma Consulting Group
The International Market Entry Experts

2030-2040

INSIGHTS, SEGMENTS & FUTURE GROWTH

Consumer Health Retail Market:
*Pharmacy Chains
& Alternative Channels*

- Market Data & Segment Growth
 - Top 5 Pharmacy Chains Insights
 - Online Pharmacies Development
-
- Local margin structure
 - Regulatory requirements, cost & time
 - How to enter the Mexican OTC/OTX market?



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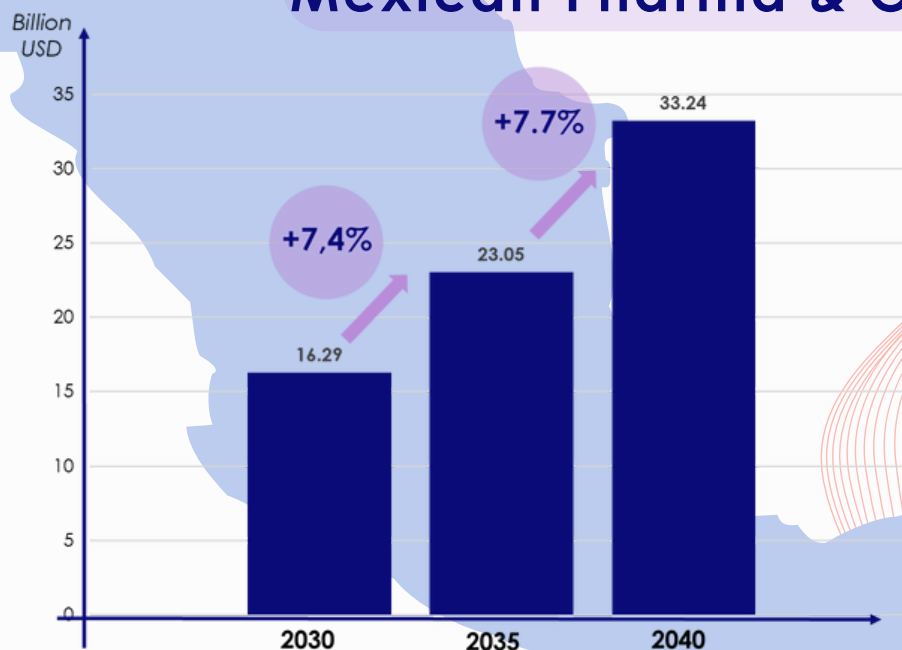
MEXICO's OTC MARKET

Insights, Segments & Future Growth

2030 - 2040

- 1 Navigate 2040 Growth Trends in Mexico Pharma Market
- 2 Capture profile of Top5 Pharmacy Chains
- 3 Explore Online Pharmacies and Alternative Channels
- 4 Understand Local Margin Structure in Mexico
- 5 Insight into Regulatory Landscape, Time & Cost

How to systematically enter the Mexican Pharma & OTC market?



Mexico Rx & OTC Sales Forecast
(Ex factory, USD bln)

MEXICAN OTC | CPC market report

INSIGHTS INTO LEADING PHARMACY CHAINS



**FARMACIAS
SIMILARES**



**Super
Farmacia**



**farmacias
benavides**



**Farmacias del
Ahorro**
Te queremos... bien.



**San Pablo
FARMACIA**
Es la receta.

Top OTC companies in Mexico

1	Genomma Lab. Internacional	National	Genomma Lab
2	SANOFI	International	SANOFI
3	Crop Science	International	BAYER
4	PISA FARMACEUTICA	National	PISA Farmaceutica
5	Pfizer	International	PFIZER
6	sanfer	International	SANFER
7	NOVARTIS	International	NOVARTIS
8	Senosiain	International	SENOSIAIN
9	SIEGFREID RHEIN	National	SIEGFREID RHEIN
10	Johnson & Johnson	International	JOHNSON & JOHNSON

- National Companies
- International Companies

Ready to scale?

Download now and step into the future of Mexican Pharma & OTC market!

Get the full report



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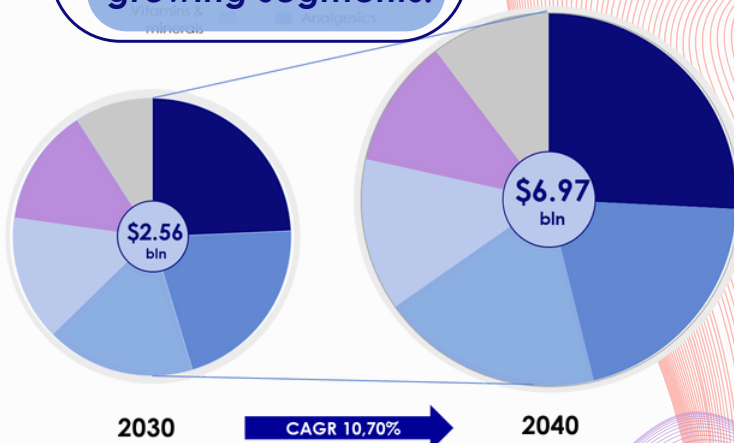


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Mexico's OTC Segment Forecast (Ex factory, USD bln)



get to know the growing segments!



Overview of different channels

Online Marketplaces

Convenience Stores

Delivery Platforms



Unlock full potential of the Mexican OTC market!



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The International Market Entry Experts

*“80% of any
international market
entry success
depends on
the local set-up &
customized strategies”*

***Unlock full potential of
the Mexican OTC market
with CPC report!***

Contact us today



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20+
YEARS

OF EXPERIENCE IN THE
PHARMA + HEALTHCARE
SEGMENT

YOUR ACCESS TO THE WORLD OF THE EMERGING MARKETS & BEYOND

CPC
AT A GLANCE



WE COVER
70+
MARKETS
WORLDWIDE



300+
PROJECTS
IN EMERGING
MARKETS



CLIENTS IN
30+
COUNTRIES



22
EXPERTS IN
ASIA, CEE/CIS,
LATIN AMERICA,
EUROPE, US/CANADA,
MIDDLE EAST



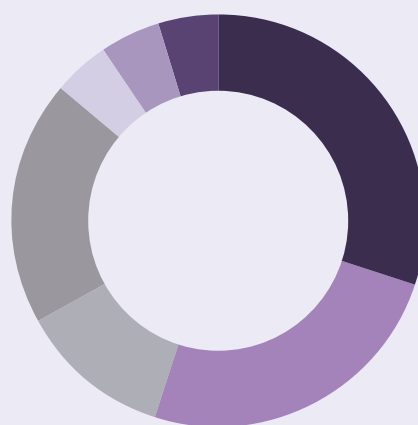
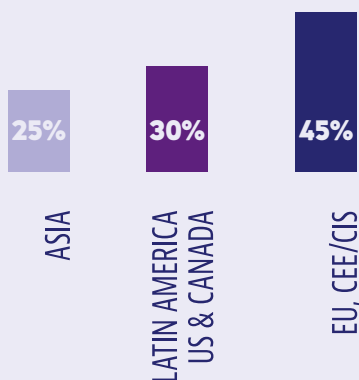
MORE THAN **25** SUCCESSFUL
ACQUISITION PROJECTS
COMPLETED

OUR EXPERTISE



CPC FOCUS SEGMENTS

CPC SALES BY REGION



- RX
- OTC
- MEDICAL DEVICES
- DERMA
- COSMETICS
- PHYTO
- OTHER

OUR NETWORK OF COMPANIES AROUND THE WORLD

350+ EUROPE
300+ CIS REGION
1000+ ASIA PACIFIC
650+ LATIN AMERICA
300+ USA, CANADA



100%

PHARMA & HEALTHCARE
ORIENTED COMPANY

10+

LANGUAGES SPOKEN
IN THE CPC TEAM

